

FOR IMMEDIATE RELEASE

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Sip into Spring: Act Now to Secure Your Spot at Savor!

BOISE, ID (February 28, 2013) — Savor Idaho, the state's premier wine and food event, is celebrating its five-year anniversary this year. Hosted by the Idaho Wine Commission, Savor Idaho will be held on Sunday, June 9, 2013 from 2-6pm at the beautiful Idaho Botanical Garden.

Savor Idaho is an experience like none other in the Treasure Valley; attendees are given the opportunity to taste their way through Idaho's best wine and food, all in the setting of one of Boise's most popular venues. The event will host a number of Idaho wineries and restaurants, as well as several other exciting vendors and a fun "Wheel of Wine" where participants have the opportunity to win goodies! All proceeds from the "Wheel of Wine" go to the Idaho Wine Education Scholarship Fund. The Boise Co-op Wine Shop will be hosting the on-site wine shop, where favorite wines tasted throughout the event can be purchased.

Tickets for Savor Idaho will be \$45 and go on sale March 1, 2013. There will be 900 tickets available for purchase, and they have sold out quickly in past years. You can purchase tickets for Savor Idaho online at www.savoridaho.org, or physically at the Idaho Botanical Garden (2355 Old Penitentiary Rd., Boise, ID 83712) and A New Vintage Wine Shop (1400 N. Eagle Rd., Meridian, ID 83642).

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About The Idaho Wine Commission: The Idaho Wine Commissions' goal is to market and promote all Idaho wineries and growers. There are a total of 50 wineries with 1600 vineyard acres planted. The wine industry contributed \$73 million to Idaho's economy. Visit www.idahowines.org for more information about wineries, vineyards, and events in Idaho. Phone: (208) 332-1538 Fax: (208) 334-2505 E-mail: moya@idahowines.org